

Internship in Communication Division

Internship title: Online multimedia content

EUMETSAT needs to produce lively and engaging content to attract audiences to our website. A key aspect of this challenging internship will be to look at our current web audience and see who we are communicating with now and how we can fine-tune our content and also to identify and reach out to new audiences. It will involve learning to use analytics to segment our current audience and suggesting new ideas that we can trial, such as vlogs or other content.

Another important aspect of the internship will be the opportunity to develop exciting new multimedia content for the website by transforming pdf brochures, and potentially case studies, into immersive multimedia experiences. Using programmes such as Shorthand or Pageflow the intern will mix video, sound, text, and graphics to create a more engaging way of communicating the benefits of Earth observation satellites to new audiences. This will be a completely new style of content for the website and it will give the intern some excellent content examples for their portfolio and future employment applications.

The intern will join the Strategy, Communication and International Relations (SCIR) Division and will support Digital Media and Outreach team.

Duties

As an intern you will:

- Assess the current EUMETSAT website and audience – using Google Analytics - and identify ways of providing content that better targets the existing audience and is likely to attract new visitors;
- Support the development of new interactive multimedia content for the EUMETSAT website;
- Possibly develop multimedia stories for a selection of topical extreme weather case studies to showcase the capabilities of the new MTG-I satellite.
- In addition, the intern will support relevant day-to-day activities within the team.



LOCATION

Darmstadt, Germany



QUALIFICATIONS

The internships are open to bachelor and master students with mandatory internship requirements in relevant disciplines with a passion for communication.



LANGUAGES

The official languages of EUMETSAT are English and French. It is necessary to be able to work effectively in English.



DEADLINE

29 February 2024

Skills and Experience

- Have the ability to work effectively in English;
- Be computer literate;
- Be intrinsically motivated and curious about the internship subject;
- Be able to work independently and collaboratively;
- Have the ability to take the initiative in researching ideas;
- Have the ability to collect, collate, conceptualize and present information clearly.

Additional specific requirements:

- Some knowledge, or interest, in communication and/or marketing;
- First experience working with online communication would be advantage;
- Good writing skills for online platforms and the ability to creatively mix content types to create a multimedia package would be an advantage.

Employment Conditions

Length of internship: **3 months**

Anticipated start date: **Flexible start date in 2024**

The internship will require a non-disclosure agreement and potentially a basic background check for the intern, due to the sensitivity of the provided information.

No salary is paid to interns who are still in studies, however a daily allowance and contribution to travel / accommodation costs may be provided. The conditions will be established taking into account the requirements and policy of the intern's educational institution.

Interns are responsible for providing their own health and accident insurance and for finding their own accommodation in Darmstadt.

EUMETSAT is committed to providing an equal opportunities work environment for men and women.

Please note that only nationals of EUMETSAT Member States may apply. The EUMETSAT Convention requires that Staff shall be recruited on the basis of their qualifications, account being taken of the international character of EUMETSAT.

About EUMETSAT

EUMETSAT is Europe's meteorological satellite agency. Its role is to establish and operate meteorological satellites to monitor the weather and climate from space - 24 hours a day, 365 days a year. This information is supplied to the National Meteorological Services of the organisation's Member States in Europe, as well as other users worldwide.

EUMETSAT also operates several Copernicus missions on behalf of the European Union and provide data services to the Copernicus marine and atmospheric services and their users.

As an intergovernmental European Organisation, EUMETSAT has 30 Member States (Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece,

Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, The Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.)

