

VN 25/06 Media Relations and Communications Specialist (Closed)

We do not accept further applications for this role.

The Strategy, Communication and International Relations (SCIR) Division is responsible for maintaining crucial relations with EUMETSAT member states, international partners and agencies and ensuring communication efforts, internally and to the outside world, are aligned with the organisation's strategy.

Reporting to the Editorial and Design Manager, the Media relations and communications specialist will be in charge of developing and implementing plans to raise awareness about EUMETSAT in the national media in all member states, in alignment with the organisation's communication roadmaps and plans. The position will also provide support for the drafting and production of corporate documents as well as content for the EUMETSAT website.

Duties

- Under guidance of the Head of Communication, develop media relations plans to raise the profile of EUMETSAT in the media at a European level and within the organisation's member states;
- Plan, develop, draft and distribute relevant material to inform generalist and science media at a European and global level about EUMETSAT's news and milestones;
- Plan, coordinate and run media events at EUMETSAT's or partner's premises, based on agreed priorities and in
- Plan, develop and draft corporate documents such as the annual report or corporate brochures, as well as, features and news for the EUMETSAT website;
- Network within EUMETSAT, and with partners, to identify relevant news and milestones of news value to increase awareness about the activities of the organisation;
- Defines and maintains relevant media visibility and relations KPIs.



LOCATION

Darmstadt,
Germany



QUALIFICATIONS

Full secondary education with professional qualifications in journalism and/or communication, or equivalent professional experience.



LANGUAGES

The official languages of EUMETSAT are English and French. Candidates must be able to work effectively in English. Working ability in French would be an asset.

Considering interactions with local government and media, a professional level of spoken and written German will be considered a strong advantage.



DEADLINE

13 March 2025

cooperation with the
national weather services
from EUMETSAT member
states;



Skills and Experience

- Several year of proven experience working in a similar media relations and communications role, with experience in the space, high-tech or scientific sectors being an additional asset;
- Good understanding of what has news value for national media, with a focus on scientific and technical matters;
- Excellent proven drafting skills, both for media material and for corporate material with the ability to convey complex scientific and/or technical information to non-expert audiences in a compelling and attractive way;
- Good understanding of the European media landscape, including influential groups and associations of media and journalists together with knowledge of the main platforms to distribute content and information to national media in Europe;
- Capacity to network effectively and to travel occasionally to relevant events/conferences;
- Ability to plan and organise effective media events, both at EUMETSAT's and at partners' premises;
- Ability to translate high-level communication plans into applicable plans to raise the profile of EUMETSAT towards the media;
- Understanding of the collaborative nature of EUMETSAT's mission and how to translate this aspect into communication activities;
- Excellent communications and interpersonal skills applicable to both internal and external stakeholders;
- Ability to work with a high degree of autonomy as well as excellent ability to work within a team.

Employment Conditions

The initial contract will be of 4 years' duration, with subsequent 5 year contracts being awarded thereafter, subject to individual performance and organisation requirements. There is no limit to the amount of follow-up contracts a staff member can receive up to the EUMETSAT retirement age of 63 and there are certainly opportunities to establish a long career perspective at EUMETSAT.

This post is graded B4/B6 on the EUMETSAT salary scales. The minimum basic salary for this post is EURO 5607 per month (net of internal tax but excluding pension contribution and insurances) which may be negotiable on the basis of skills and experience. The salary scale provides for increments on the anniversary of taking up employment, and scales are reviewed by the EUMETSAT Council with effect from 1 January each year. In addition to basic salary, EUMETSAT offers attractive benefits. Further information, including salary details, is available on the EUMETSAT web site.

EUMETSAT is committed to providing an equal opportunities work environment for men and

women.

Please note that only nationals of EUMETSAT Member States may apply. The EUMETSAT Convention requires that Staff shall be recruited on the basis of their qualifications, account being taken of the international character of EUMETSAT.

About EUMETSAT

EUMETSAT is Europe's meteorological satellite agency. Its role is to establish and operate meteorological satellites to monitor the weather and climate from space - 24 hours a day, 365 days a year. This information is supplied to the National Meteorological Services of the organisation's Member States in Europe, as well as other users worldwide.

EUMETSAT also operates several Copernicus missions on behalf of the European Union and provide data services to the Copernicus marine and atmospheric services and their users.

As an intergovernmental European Organisation, EUMETSAT has 30 Member States (Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, The Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.)

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